

**Chief
Executive
Officer's
REPORT**

June 2

2011

A Review of the Library's Finances

Fund 2012: General Budget:

For the ten-month period ending April 30, 2011, total expenditures amounted to \$6,452,269 with encumbrances totaling \$43,377 resulting in an available funds balance of \$1,419,354. Total expenditures and encumbrances represent 82% of Adopted Budget of \$7,915,000.

In summary terms:

FY 10-11 Adopted	Y-T-D Expenditures & Encumbrances	% Spent
General budget		
\$7,915,000	\$6,495,646	82.0%

Major programs are trending within budgeted allocations and it is expected that all early retirement liabilities will be liquidated during this fiscal year. Total appropriation of \$7,915,000 will be fully expended by the fiscal year-end date of 6/30/11.

Fund 2014: Special Funds:

Special Funds include all Federal, State and non-governmental grants as well as other revenue receipts including, among others, endowment income, desk receipts, other private foundations, etc. It also includes receipts from prior years available to spend during the current period. Most of these funds are to be expended according to grantor requirements specified in the grant award.

As of 4/30/2011, Special Funds can be summarized as follows:

Total Budget	Expenditures & Encumbrances	Available Balance	% Spent
\$1,950,641	\$1,179,239	\$771,402	60.5%

Expenditures continue to be closely monitored to ensure full utilization of resources while complying with grantor requirements.

Library and Public Services

Adult Services

Many adult educational, cultural, literary, musical, and wellness programs, classes, and workshops were offered in the third quarter.

Educational programming consisted of workshops for job seekers, nonprofit personnel, and small business owners. JobNow, an online resource for job seekers was featured, resulting in an increase in usage by customers. Older job seekers took advantage of a course emphasizing strategies for obtaining employment in the later years. People with criminal histories attended an information session on the pardon process. In addition to regular computer classes, taught in English and Spanish, such as Microsoft Office applications, the Internet, Email, LinkedIn, and other social networking sites, online couponing tips was offered for the first time and was very popular. Small business workshops on marketing and importing were offered. Nonprofit workshops on technology solutions, building and sustaining nonprofits, and cultural competencies for service providers were very well attended.

To celebrate Black History Month, Dr. Cora Marshall, an internationally known artist, educator, and scholar, presented a talk based on her painting of a runaway slave inspired by “Wanted” advertisements from the 1700s and 1800s. Also during Black History Month, University of Connecticut professor Jeffrey O. G. Ogbar discussed his book, *Harlem Renaissance Revisited: Politics, Arts, Letters*, which explores the meaning and power of Harlem theater, literature, and art during the period.

March programming included celebrations of the 50th anniversary of the Peace Corps and Women’s History Month. Several returned Peace Corps volunteers discussed their experiences and shared photos and artifacts from their service. Barbara Sicherman, author of *Well-Read Lives: How Books Inspired a Generation of American Women*, discussed the generation of American women born in the years after the Civil War, who left an extraordinary record of public achievement. Women’s Healthy Heart Day was also celebrated. March was also Colorectal Cancer Awareness Month and in collaboration with the Helen & Harry Gray Cancer Center of Hartford Hospital, an information session was offered on prevention, detection, and treatment. During the quarter, Music Appreciation, and Memoir-writing were offered as part of the Arts & Archives grant programming. Music Appreciation, with an emphasis on jazz and blues, was led

by Alan Jay Palmer, and educator and musician. Memoir-writing, led by master writer and Hartford resident Cindy Brown Austin, a nationally known, award-winning journalist and novelist, was very popular.

The Volunteer Income Tax Assistance (VITA) program started in January and continued through the quarter offering hundreds of individuals the opportunity to receive free assistance in filing their federal and state income taxes, and financial aid information, in English and Spanish.

The American Place

Citizenship

The Library remains a key area agency for Citizenship outreach and education. Between January and March, 126 legal permanent residents enrolled in the Library's Citizenship classes, 66 in the classes and 60 in the citizenship self-study program. The citizenship and English classes help draw an otherwise hard to reach community. Once at the Library they soon recognize the potential of the public library in helping them maintain and promote their own cultural heritage. For instance, on Sunday January 9 the Library hosted the Karen New Year celebration. Nearly four hundred people attended the rich ceremonious event, in spite of snow and sleet. The Karen (kä-r n) people are indigenous to southeastern Burma (Myanmar) and western Thailand. Over the past couple of years dozens of Karen refugees have been resettled in Hartford. They wanted to celebrate their New Year at the Library so they could share their culture with the broader community. In a similar way, the Dominican Independence Day was celebrated at the Library on February 26. The event following an Immigration Public Forum drew close to a 100 people to the sounds of merengue and bachata. Local artifacts were on display throughout the month leading to the event. Working towards the implementation of the National Leadership Grant Award, in January the Library filled the position for the Project Director, Ms. Nancy Caddigan. Nancy recently retired from Capital Community College where she served as ESL program director for 20 years. Nancy brings with her years of experience with diverse populations and adult/higher education. As a long term Hartford resident Nancy is well positioned to help us achieve the goals of this project – immigrant civic engagement and demonstrate a replicable model for libraries nation-wide.

Youth Services

The Children's Room of the Downtown Library hosted the Betances Early Literacy Lab School

students and their teachers for remedial reading instruction in February during the time when some of the Hartford Public Schools were closed due to bad weather and clearing of snow from the roofs of school buildings. Parents were encouraged to drop their kids off at the Library, so the Betances principal and teachers could provide classroom instruction for the students. The Children's Room staff assisted the teachers by providing reading materials and reference, so they could conduct reading exercises.

To mark the end of the Black History month, the Children's Room of the Downtown Library hosted a poetry night event for families on Wednesday, February 23, 2011. The night started off with the activity of creating African necklaces. Adorned with their necklaces, parents and children took turns at the podium reciting their favorite poems of notable African American poets such as Langston Hughes, Gwendolyn Brooks, and Eloise Greenfield.

In March, children and parents from Women's League in the Ropkins Branch neighborhood to Imagine Nation Museum in Bristol as the culmination activity for Picture Book Science; attendance was 40 children and 6 adults.

Students from the America's Choice School @ SAND worked on projects for their science fair during the day and after school at the Ropkins Branch.

Blue Hills serves a small community college population who are in need of assistance with their college essay writing and research projects. The staff assisted in teaching the use of online databases that offer writing labs and other pertinent information.

Katherine Trouern-Trend at the Goodwin Branch hosted 5 home daycare providers at the branch as a part of the Home Links grant; attendance was 23 children and 7 adult caregivers. The purpose of the grant is to link non-library users to the Library. The field trip to the library came at the end of several visits to the home daycare locations where playtime, story time, book related craft activity, library card registration and book checkout was conducted.

In April, staff at Park Branch conducted their Dia del Niño over the radio. Five families were selected to read and 30 children participated by submitting short summaries or drawings of the stories they heard.

The Homework Club provided afterschool homework help for hundreds of attendees from January through March. Youth Services staff and Teen Leaders provided academic support, strengthening study skills, promoting skill and concept development, and nurturing positive social interaction.

Collaboration with St. Augustine Parochial School began in January, with visits by Camp Field Branch staff to the primary and intermediate grades, respectively. The students were given information about registering for a library card, library programs and resources, and entertained with a story. Staff re-visited the school in February and March to conduct two additional story times in the primary grades. Lastly, a group of 25 students (grades 3 and 6) and their adult chaperones from The School of Asian Studies at Bellizzi, visited the Branch during their block of school time devoted to shared reading with their Reading Buddies. Snack and library card registration forms were also provided. At the personal request of Archbishop Mansell and in coordination with the Archdiocese Superintendent of Schools, the Library will continue to include Hartford's two Catholic elementary schools in youth education.

Community Development and Civic Services

A major effort in the third quarter was the completion and submission of a planning grant proposal to the Institute for Museum and Library Services (IMLS) for an exciting new project, *The Discovery Center*, a high-tech gateway for MetroHartford residents, downtown workers, and visitors to connect to and experience the exceptional but underappreciated and undermarketed educational, entertainment, historical, and corporate resources and attractions that Hartford offers. *The Discovery Center* will be a highly collaborative, technology driven physical and virtual destination for multiple segments of the community to find everything they need to know about Hartford and its unique resources. We will learn in September whether the proposal was approved. The application seeks \$50,000 to support a year-long planning process to develop the concept of *The Discovery Center* and create an implementation plan.

Another significant effort during the third quarter was planning for the Library's annual One Big Summer Night fund raising event in June. Capitalizing on the many strong relationships built

around Hartford through Community Development & Civic Engagement, a number of program ads and event tickets were sold.

Work continued on implementing the IMLS-funded program on immigrant civic engagement. Richard Frieder, Associate Librarian for Community Development & Civic Engagement, is serving as co-director of the three year project funded by IMLS. During the third quarter, meetings of the Immigrant Advisory Group were held and preliminary work began to plan the community dialogues that will take place in the second and third years of the project.

Two *Democracy in Action* events took place in collaboration with the Mayor's office. On March 2 and March 10, meetings of members of various City of Hartford Boards and Commissions were held. A total of about 150 people attended. On March 30, the Mayor held his first Town Hall meeting at the Library, drawing nearly 200 people.

Several public meetings were also held during the third quarter. In January, approximately 90 people attended a Board of Education public workshop with Dr. Paul Hill of the Center for Reinventing Public Education at the University of Washington. On March 16, a public meeting was held in collaboration with CRCOG on the New Britain to Hartford busway and New Haven/Hartford/Springfield passenger rail line. Over 50 people attended this very informative meeting. The Mayor's Green Ribbon Task Force presented its recommendations for Hartford parks to roughly 80 people on March 21. On March 30, the Library hosted another public meeting on the iQuilt project which was attended by 105 people.

Work on the Youth of Incarcerated Parents Community Dialogue project continued during the third quarter in collaboration with Everyday Democracy, Central Connecticut State University, and others. Based on the community Action Forum that was held at the Library last fall, several task forces are now working on topics that will help youth of incarcerated parents such as mentoring programs, support groups, and developing transportation options so that youth can visit their incarcerated parents. Now that the dialogues have reached the action phase, the Library is playing less of a leadership role but continues to provide important support for the project.

Library staff engaged in 139 outreach opportunities (e.g., collaborated on programs, attended meetings, or engaged in other activities) in the third quarter with non-profit organizations, community organizations, government, and youth service providers.

Use of HartfordInfo.org was up 18% for the third quarter compared with a year ago. The Census Bureau began making data from the 2010 Census available, and we took the opportunity to prepare new statistical profiles of each Hartford neighborhood and make them available on HartfordInfo.org. We also received requests for 2010 Census data from a number of City departments, Library staff, and neighborhood organizations. In addition, some of the notable items added to HartfordInfo.org include: the recent report of the Mayor's Green Ribbon Task Force (including recommendations on the future of Hartford's parks); text of Mayor Segarra's *State of the City Address*; a PowerPoint presentation made at the Hartford Public Library in March about the proposed New Britain to Hartford busway and New Haven/Hartford/Springfield passenger rail line; the newly revised *Parkville Neighborhood Revitalization Zone Strategic Plan*; *Landscape Report on Hartford Youth* (from the City of Hartford Office for Youth Services); and *Critical Health Indicators 2010* (from the City of Hartford Health and Human Services Department). Also added to the site were a number of videos of *Democracy in Action* and other programs. We continued to generate some revenue by doing mapping and data work for two City departments, Health and Human Services and the Office for Youth Services. Also in the third quarter, an LSTA grant proposal was submitted that, if funded, will support a series of focus groups for HartfordInfo.org next fall.

During the third quarter, work progressed on a business plan for HartfordInfo.org. A proposal was received for developing a marketing and brand direction and is presently being reviewed. Plans were made to offer staff training during the fourth quarter in how to use HartfordInfo.org to assist Library customers. Sources of revenue for the next fiscal year were explored as were some fund raising options. Implementation of PolicyMap was also begun. The Library recently subscribed to PolicyMap, a web-based interactive mapping service. We expect the service to be up and running on HartfordInfo.org in April. Users of HartfordInfo.org will then be able to create and view maps based on data that they select, a feature that will be very popular. Accessing this service through a vendor will cost the Library a small fraction of the expense of creating it ourselves.

The fourth quarter will be very busy. Several public programs and public meetings will be held, most in collaboration with a variety of other organizations based on the many strong relationships we continue to build on an ongoing basis. Included among these will be *Democracy in Action* candidate forums leading up to the September 13th primary, presented in partnership with the Hartford Votes~Hartford Vota Coalition. We will also present the first in what we hope will be a series of programs on the topic of bullying. In addition, the Library will host some programs and activities as part of the Mayor's *Celebrating Our Parks* initiative in April and May. Further progress will be made on a business plan for HartfordInfo.org: Two focus group sessions will be held, PolicyMap will go live, more work will be done with regard to fund raising, and staff training will occur in May. Work will continue on planning One Big Summer Night, and on implementation of the immigrant civic engagement project funded by IMLS. The Youth of Incarcerated Parents Community Dialogue project task forces will continue. Sources of revenue will be identified in the fourth quarter to support hosting a Public Ally to work with Community Development and Civic Engagement next year. Also in the fourth quarter, a resident leadership program will be offered in collaboration with Mutual Housing Association.

Readers Services

System wide adult circulation increased (+7%) over the 3rd quarter last year; branch activity increased (+13%) and downtown lending was up (+3%). Larger increases in media activity (+38% at branches and +21% at the downtown site) reflect a sustained interest in our collections and the staff's ability to predict and respond to customer interest. Overall adult activity was evenly distributed (50/50) between the downtown location and the branches; 72% of all materials circulated were adult items. Non-fiction print circulation continues the trend of declining system wide; fiction activity is stable. Books and magazines left on tables and in study rooms indicate the steady use of materials in-house; downtown usage increased (+25%) and branch activity grew (+13%) compared with the same time frame last year. Using the collection development policy as a guide, staff at all locations is re-directing resources toward areas of greater interest to their customers with the expectation that overall circulation will continue to increase. Blue Hills (+63%) and Park (+40%) branches are the two sites that showed the largest gains over last quarter.

Registered borrower records are now revised on a quarterly basis to remove long-expired patron records that are frequently linked to billed materials that are considered lost. The

numbers reflect some fluctuation based on registration date expiration. This quarter adult registration grew 11%; 95% of registered customers are Hartford residents.

Acquisitions staff in Technical Services have readily embraced significant changes in their workflow and assumed new tasks with the ongoing implementation of the upgraded Millennium software. Increased efficiency allows more work to be done in face of growing demands on their time and frees up other staff to perform additional assignments as needed. Staff is currently setting up electronic ordering and receiving with additional vendors.

Customers can now place their own holds on books or other materials and request pick-up at their preferred library location. Materials are currently routed faster at all sites using a system-generated selection process based on title availability; patrons no longer need to wait for an item to be returned to a specific location before receiving a copy. This process gives all collections a higher profile and more opportunity to circulate. Staff can also generate high demand holds lists at each site so duplicate copies can be ordered quickly if needed.

The Library has received a donation of musical scores that comprised the personal collection of Helen Rice, for whom the circulating chamber music collection is named. The purpose of the unique agreement between the Amateur Chamber Music Players and the Library is to make the collection available through interlibrary loan throughout the country as well as to local musicians.

Arts, Cultural and Heritage Programs

Hartford History Center

Hartford History Center (HHC) hosted a number of successful programs this spring including ***Parks and Tourism: A Vital Partnership***, with newly appointed Executive Director of the Commission on Culture and Tourism Christopher “Kip” Bergstrom, Mayor Pedro Segarra and HPL CEO Matt Poland. With more than 82 people in attendance May 17, the Mayor said later in a public statement: “It is truly inspirational to have such a partner who ‘gets it’ when it comes to Hartford’s parks being a magnet for tourism and economic growth and prosperity. I look forward to the collaboration between the State and its Capital City to truly market and invest in these cultural treasures. Through educational discussions, like this one at the Library’s Hartford History Center, we are awakened by the history and beauty that sometimes we take for granted and can no longer afford to do so.”

HHC continues to deliver on the increasingly popular LSTA-grant funded **Arts and Archives: Master Classes in the Arts and Humanities for Older Adults** series, offering workshops every Saturday this March through June. Respected Hartford journalist and author Cindy Brown Austin led the memoir writing workshop in March with award-winning poet Bessy Reyna following in April with a poetry writing workshop. When delving into the Hartford Collection, Bessy brought in noted scholar Glen MacLeod to discuss the work of Hartford poet Wallace Stevens. Photojournalist Andy Hart completes the series, ending mid- June with digital photography workshops. To date, classes have focused on action shots in Bushnell Park, flowers in the Butler-McCook garden and examining the work of Hartford photographer Anthony “Tony” DeBonee, whose collection of images the Library holds.

To showcase all the work created in this workshop series, the Librray will hold a summer exhibition called **Arts and Archives on the ArtWalk** from July 9 through September 2, 2011. In addition, the Library was able to secure noted cultural anthropologist and best-selling author Mary Catherine Bateson to be the keynote speaker at the exhibition’s opening reception on Saturday, July 9, from 1:0 to 3:00 p.m. Mary Catherine Bateson, daughter of Margaret Mead, will speak on her most recent publication, “Composing a Further Life: the Age of Active Wisdom.”

As an auxiliary program to the LSTA-funded workshops, the HHC hosted a program with literary agent Jan Kardys on how to get your written work published – a Saturday morning workshop that attracted more than 80 participants in early May.

HHC upcoming programs include an event held in collaboration with the City of Hartford’s 375th Committee and the Old State House to commemorate **Flag Day** on June 14. Hartford is the first city in the country to celebrate Flag Day and this will be Flag Day’s 150th anniversary in the city. The event will be held at the Old State House, which will also host the **“Stitch the National 9/11 Flag”** on June 14. “The New York Says Thank You Foundation” is currently taking The National 9/11 Flag on a journey across America where local service heroes in all 50 states will be given an opportunity to stitch the flag destroyed in the aftermath of the collapse of the World Trade Center back to its original 13-stripe format. Once the flag is made whole again, The National 9/11 Flag will become part of the permanent collection of the National September 11 Memorial Museum being built at the World Trade Center. On Flag Day, Hartford History Center

will have memorial books available for people to enter their thoughts with respect to 9/11 and the American Flag – the memorial books will be entered into the Library’s special collections. CEO Matt Poland will speak alongside the Mayor at a noon program.

With respect to education programs and tours of the Library’s special collections and archive, this spring, the Hartford History Center provided tours to over 25 members of a West Hartford men’s club, organized by Richard “Dick” Mahoney; as well as a tour to more than 30 members of the Jewish Historical Society of Greater Hartford who were delighted to learn of the rich Hartford-specific resources available in the Hartford History Center. The Jewish Historical Society of Greater Hartford and the Hartford History Center have partnered in the past, most recently a very successful program in March of this year – ***“Remembering the Old Neighborhood, Stories of Hartford’s North End”*** where more than 120 people filled the Hartford History Center to share stories.

On May 31, the Hartford History Center will be providing a tour and talk of the special collections to CREC; and, on June 6, the Center will be holding an all-day symposium in the Center for Capital Community College humanities faculty on the Hartford-specific special collection materials held by the library – this outreach is directly related to partnering with the college on its NEH Heritage Resource Grant.

New acquisitions to the Center include some Hartford-specific titles from the personal library of Ursula Korzenik; photographic prints depicting Connecticut Opera Company performances on Hartford stages throughout the second half of the 20th century photographed and donated by Sylvian E. Ofiara; and, former Hartford Mayor Ann Uccello’s collection of images and manuscript material relating to her political career in the city.

Current projects include the inventorying and conservation of thousands of glass street negatives, early 1900s, the quality is superb, generally every neighborhood in Hartford is represented. Through the generosity of Hartford Foundation and the Goldfarb Foundation, the Center was hired an archival MLS cataloguer as an independent contractor who is currently working on the City and Town Clerk Archive – putting the records collection in order and preparing the finding aid for online access. The Hartford History Center prepared a traveling exhibit for the Goodwin College library to highlight the Hartford Collection’s more than 3,000 Hartford-specific postcards. More than 10 over-sized souvenir cards hung on the third floor

gallery wall across from the administrative offices throughout the month of April and received rave reviews before moving on to the college. The Center has prepared a similar exhibit using the colorized lantern slides of Elizabeth Park roses from the early 1900s. Those images should go up on the Library's third floor wall in mid-June.

Branches

Adult participation activities increased in seven of the nine branches during the 3rd Quarter of 2010-11 as compared to the same period in 2009-10. Circulation of materials to adults increased at eight of the nine branches during the 3rd Quarter 2010-11 versus the same period in 2009-10.

This noteworthy increase in adult participation are attributable to the increased attention and time given by the Community Librarians to serving the customers that visit their branches. Community Librarians are working more closely with their staff daily to improve the delivery of services at the service desk. Their management oversight and full time presence on the floor during public service hours have made a real difference.

Many and varied activities are taking place throughout the system at neighborhood libraries.

Some of those activities include the following:

- Park Branch staff is completing a documentary entitled "Frog Hollow: The Immigrant Experience". Working with students from the Burns School Latino Studies Academy, Leticia Cotto and her team are interviewing residents and former residents of the Frog Hollow neighborhood and filming sites around the Park Branch. They will use the material as part of a presentation to a meeting of REFORMA in New York. The Park Branch is also preparing an exhibit on the Lyric Theater to coincide with a collaborative effort with Billings Forge and La Paloma Sabanera to create a walking tour of the Frog Hollow neighborhood.
- Nutrition Workshops led by University of Connecticut Extension Service and basic computer classes have proved very popular at the Park Branch Library during the 3rd Quarter.
- Several collaborative efforts with neighborhood schools enabled staff at the Camp Field Branch to deliver picture book science and math story times to 132 kindergarteners at the Dwight School.

- Camp Field Branch Library hosted three McPhee Homework Club workshops for Teen Leaders to provide them with resources and strategies to use in their work with students.
- In addition to mounting two exhibits- “Reign Of Parks” and “Age”- during the 3rd Quarter of 2010-11, Mark Twain Branch hosted Dimensions’ Book Group on the fourth Monday of each month to “...examines fiction and non-fiction books written by authors of diverse backgrounds,” as well as Hartford Writer’s Group that spends one day at Twain each month for three hours writing, sharing creative works, and offering constructive criticism to each other.
- Albany Avenue Branch held a prom dress drive in collaboration with the Association of Black Social Workers. Gently used prom dresses, formal gowns, and accessories were collected for a fashion show that attracted more than 30 participants. Twenty dresses left the Albany Branch with happy girls who will attend the last regular senior class graduation at Thomas Snell Weaver High School.

There have been continuous increases in adult activities at Blue Hill Branch. The 3rd Quarter for 2010-11 is a prime example: 178% increase in visits over the same period in 2009-10, 36% increase in reference, 63% increase in circulation, and a 122% increase in PC use.

Development

Grant Status

Pending— As of May 15th, grant applications with a total request amount of \$782,558 are pending approval. Among the proposals are requests: to the **United States Citizenship and Immigrant Services (USCIS)** to expand the Library’s educational opportunities and tools and to facilitate the transition of immigrants to citizenship status and integration (\$148,194); a request to **Lincoln Financial Foundation** to support the Hartford History Center’s Abraham Lincoln Bicentennial Exhibit (\$10,000); and the **State Library Services and Technology ACT (LSTA)** to support “Cooking It Up: Hartford, Health and History,” a program for older adults (\$29,140).

Received— The Library recently received notification of four awards totaling \$218,333. The **State Public Library Construction** grant for the renovation of the multi-purpose room (\$153,333); and the **Travelers Foundation** (\$50,000) in support of the teen leader initiative;

This program enables youth to enjoy a positive and educational job experience, develop library skills to support their academic studies, and earn excellent references which will benefit them as they move on to college and other work experiences. Other grants received: **City of Hartford Office of Youth Services (HOYS)** (\$12,000) to expand the Library's Summer Learning and Enrichment program; and **The Evelyn W. Preston Memorial Fund through Bank of America** (\$3,000) to support a two month concert series called World of Sounds, representing a multitude of musical cultures that exist in the City of Hartford; grants confirmed total \$1,637,788.

Individual Giving

For FY 10-11 (7-1-10 to 4-30-11) individual giving for the fall appeal was \$33,990 with an average gift of \$161; compared to FY 09-10 (7-1-09 to 4-30-10) \$28,505 with an average gift of \$117; an average gift increase of 38%.

For FY 10-11 (7-1-10 to 4-30-11) individual giving for spring appeal was \$5,515 with an average gift of \$67; compared to FY 09-10 (7-1-09 to 4-30-10) \$963; with an average gift of \$46; an average gift increase of 46%. (Please note the spring appeal for FY 10-11 was mailed first week of April; whereas the spring appeal for FY 09-10 was mailed the third week of April.)

For FY 10-11 (7-1-10 to 4-30-11) other individual giving revenue: other appeals (\$4,869); **ArtWalk**, Hartford History Center, Connecticut Center for the Book, Capital and Endowment for (\$45,198). Total giving **\$89,572**, (38% increase over last year - \$64,964).

Events

One Big Summer Night

One Big Summer Night will be held Wednesday, June 22, 2011 at the CT Convention Center from 5:30 - 8:30 p.m. and will feature **Mika Brzezinski and Joe Scarborough** from MSNBC's *Morning Joe*. The Honorary Chairpersons are **Governor and Mrs. Dannel P. Malloy** and **Masters of Ceremonies are Gerry Brooks and DUBY McDowell**. As of May 6, 2011, **One Big Summer Night** sponsors are as follows:

Presenting Sponsor: Connecticut Light and Power, A Northeast Utilities Company

Platinum Sponsors: First Niagara; The Hartford

Gold Sponsors: Bank of America; Travelers

Champion Sponsors: Webster Bank; CIGNA, Gengras Volvo

Advocate Sponsors: Aetna; Capital Restoration, Inc.; Capitol Strategies Group; Citizens Bank; Fiduciary Investment Advisors, LLC; ING; SIMS Metal Management; Trinity College; Wells Fargo; Landmark Partners

Friends Sponsors: CCAT; Innovative Interfaces; Wells Fargo Advisors; People's United Bank; Reference USA; Mary McKone, Manafort Brothers

In-Kind Sponsors: NBC Connecticut; Pita Group; Hartford Business Journal; Hartford Courant; Premier Limousine

Supporters: Baker & Taylor; Midwest Tapes; Sevigny Architects; Whittlesey & Hadley, P.C.;

One Big Summer Night revenue is as follows: sponsorships (\$99,750); revenue received through tickets sales and program ad support through May 15th (\$31,845).

Third Quarter Media Report

January 1, 2011 – March 31, 2011

January 2011

Hartford Magazine – “Hands On Help”

Hartford Courant – “ArtWalk at Hartford Public Library – *The Admiration Series*, work of Kyle Andrew Phillips”

Hartford Courant – “Baby Grand Jazz Series Continues With Warren Byrd”

Hartford Courant – “Warren Byrd Charms Audience with Eclectic Set”

Hartford Courant – “Baby Grand Jazz Series: Peter Niedmann”

Hartford Courant – “Revision is Unacceptable”

Hartford Courant – “The Future of School Reform in Hartford”

Hartford Courant – “Hartford: National Researchers Cite Progress of City Schools”

Hartford Courant – “Hartford Report: Schools Show Progress”

Hartford Courant & Courant.com – “Some Parents Stick With Failing Schools”

Hartford Courant & Hartford Advocate – “Baby Grand Jazz Series Presents Rich Goldstein: Jazz Guitar Quartet”

Hartford Advocate – “Operation: Military Kids”

Hartford Courant & Courant.com – “School Board Search Committee: Hartford School Board Agrees to Add New Members to Search Committee”

Hartford Courant & Journal Inquirer – “Success with Email Marketing: Workshops on Email Marketing for Business Owners”

Hartford Courant – “At the Library: Mad Hatter Tea Party”

El Sol – “Basic Level English Classes Offered at Hartford Public Library”

Hartford Courant – “Jake Anderson Homeless Book; Photographer Brings Home Pain of Homelessness”

Hartford Courant, Hartford Advocate & Valley Press – “Music Calendar: Baby Grand Jazz Series Presents Matt DeChamplain”

Hartford Courant & Courant.com – “Rennie McQuilkin Hosts Reception and Reading at Hartford History Center to Mark Opening of ‘Homeless Souls’ Exhibit”

Hartford Courant – “Morning Joe Team to Hartford Public Library”

Hartford Courant – “Hartford Public Library Presents ‘Homeless Souls,’ a Compilation of Images, Poetry and Prose”

Hartford Courant – “Lectures & Literature: Book Discussion at Hartford Public Library”

Hartford Courant – “Bridge, Blunt, Blount”

Hartford Courant – “Five Added to Search Panel”

Hartford Courant – “Pardon Forum Scheduled at Library”

Hartford Courant – “Free Sunday Matinee: Baby Grand Jazz Series Presents Jimmy Macbride”

West Hartford Press & Valley Press – “Baby Grand Jazz at Hartford Library”

Hartford Courant & Courant.com – “Retirement Incentive Program Offered to Library Workers”

Hartford Courant – “Great Things to Do at Hartford Public Library: Photography Exhibit and ‘Getting to Know Our Muslim Neighbors’”

Hartford Courant – “Hartford Public Library to Host a Common Cent\$ Fair”

February 2011

Hartford Courant, Valley Press and Hartford Advocate – “Baby Grand Jazz at Hartford Public Library”

Hartford Courant – “Free Book Discussion Series: Terrorism & Takeovers”

Hartford Courant – “Workshop for Older Poets”

Hartford Courant – “Birth/Place ArtWalk Opening at Hartford Public Library: The Importance of Home”

Hartford Courant and *Hartford Advocate* – “Adrienne Gale’s ‘Birth/Place’ ArtWalk at Hartford Public Library”

Hartford Advocate – “Arts and Archives: Music Appreciation at the Hartford History Center at Hartford Public Library”

Hartford Advocate – “Homeless Souls Exhibit at Hartford Public Library”

Hartford Courant – “Library to Host Finance Fair”

Hartford Courant – “Eleven Offered Early Retirement”

Hartford Courant – “Photography Exhibit at Hartford Public Library”

Hartford Courant and *Courant.com* – “Libraries Writing New Chapter”

Hartford Cityline News at *Courant.com* – “Public Library Closed Today For Snow Removal”

Courant.com – “Jazzy Valentines: Romantic Jazz Concerts for Valentine’s Day”

Hartford Advocate and *Hartford Courant* – “Black History Month Celebration at Hartford Public Library”

Hartford Advocate – “Artist Talk and Book Signing”

Hartford Advocate – “Photography Exhibit”

Hartford Courant – “Exhibit: Homeless Souls” (photograph)

HartfordBusiness.com – “\$10,000 Lincoln Grant to Hartford Public Library”

Hartford Advocate – “Women’s Healthy Heart Day”

Hartford Courant – “Baby Grand Jazz Series Presents Matt Dwonsky”

Hartford Courant – “Hip-Hop Revolution at the Albany Branch of Hartford Public Library”

Journal Inquirer – “Book Discussion Slated at Hartford History Center”

Hartford Courant – “Rockwell and Twain”

Hartford Advocate – “Reading Their Way into History”

Hartford Business Journal – Save the Date: One Big Summer Night featuring Joe Scarborough and Mika Brzezinski at Hartford Public Library’s Annual Fundraiser”

Hartford Courant – “City Projecting Budget Deficits”

Hartford Magazine – “March’s Best Bets: Hartford History Center Presents ‘Homeless Souls’”

Hartford Magazine – “Memoir Writing Classes at Hartford Public Library”

Hartford Courant – “Baby Grand Jazz Series Presents Steven Johnson”

Hartford Courant – “Black History Month Event featuring Dr. Jeffrey O.G. Ogbar’s ‘Harlem Renaissance Revisited: Politics, Arts, Letters’ at Hartford Public Library”

Hartford Advocate – “Literature for a Lifetime: Terrorism & Takeovers”

Hartford Courant – “Great Things to do in Hartford: Marketing Basics for Small Businesses and Nonprofits at Hartford Public Library”

Hartford Courant – “Women of the Cross Acapella Trio at Hartford Public Library”

Hartford Courant – “Remembering the City’s Neighborhoods”

March 2011

Hartford Courant – “Great Things to do in Hartford: Marketing Basics for Small Businesses and Nonprofits at Hartford Public Library”

Hartford Courant – “At Mark Twain House: A Union of Two Icons of Americana”

Valley Press – “Expressions in Sound and Motion: A Music Photography Exhibition”

Hartford Courant – “Extraordinary Life: John L. Bonee, 89, of Hartford, died Oct. 26”

CTnow.com – “John Bonee Took Civic Duties Seriously”

Hartford Courant – “New Director Knows About Library Growth”

Hartford Courant – “Literature for a Lifetime: Terrorism & Takeovers”

Hartford Courant – “Reading Their Way into History”

Hartford Courant – “Budget Deficits Projected”

Hartford Courant – “North End Stories at Hartford History Center”

Hartford Courant – “Library Installation: ‘The Importance of Home’ by Adrienne Gale”

Hartford Courant – “They’re in the Market for Food Ephemera”

Hartford Advocate – “Arts and Archives: Music Appreciation:

Hartford Advocate – “Stowe and Twain’s Big Read Short-Story Writing Contest”

The Litchfield County Times – “State’s First Book Fest Planned in Middletown”

Hartford Courant – “Savvy Shopper: Couponing Class at Hartford Public Library”

Hartford Courant – “Expressions in Sounds and Motion at HPL”

Hartford Courant – “Residents Offer Advice on How Mayor Should Balance his Budget”

Hartford Courant – “Residents Weigh in on Budget”

WFSB.com – “Hartford Mayor Plans Town Hall Meeting”

Hartford Courant – “Bushnell Park Restoration Workshop”

Hartford Courant – “Mayor Wants Residents’ Budget Ideas”

Hartford Advocate – “Nu Direxion at Hartford Public Library”

Hartford Courant – “Budget Input: Hartford Mayor Asks Public for Budget Input”

Stamfordplus.com – “Financing Education: Libraries and Schools”

Hartford Courant – “Write Stuff: Books and Authors in Connecticut”

Hartford Cityline News at Courant.com – “Mayor to Host Town Meeting, Seeks Budget Input”

Hartford Courant – “Freedom to Write Celebrated Monday”

Hartford Courant – “Big Read Features Collection from Mexican Writers”

Hartford Courant – “Hey Hartford, Get Your Read On!”

Hartford Courant – “Short-Story Writing Contest Underway”

Valley Press, Hartford Courant and Hartford Advocate – “Baby Grand Jazz Series at Hartford Public Library”

Hartford Courant and Hartford Advocate – “ArtWalk at Hartford Public Library: ‘Birth/Place’ by Adrienne Gale”

NBC Connecticut – Segment on Public Libraries, interview with Matthew K. Poland

Facilities

Downtown

- Energy study underway with Connecticut Light & Power
- Plans underway for the renovation of the former public service desk are to house a news and information center

Albany

- Construction of new building progressing and on schedule

Barbour

- Renovation project completed

Dwight

- Bids to be sought for the expansion project in June 2011

Safety and Security

The Library had (13) reportable incidents in the third calendar quarter. Eight (8) reports were filed at the Downtown facility, two (2) medical, two (2) disturbances, and four (4) miscellaneous. The Hartford Police assisted with five incidents.

Five (5) reports were filed by branches:

Barbour – (1) marijuana was found on a chair.

Camp Field – Four (4) teens were causing a disturbance shouting profanity at security; two customers argued at each other about taxpayer's dollars; customer's vehicle was broken into outside branch; and customer was caught taking a book without appropriately checking out.